TÜVRheinland®
Precisely Right.

Executive Vice President
Business Stream Products
Business Stream Systems

TÜV Rheinland AG D-51101 Köln

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Cologne, April 26th 2011

Subject: Redesign of TUV Rheinland North American Certification Marks

Dear Valued Customer,

We would like to take this opportunity to introduce you to our newly redesigned TUV Rheinland North American Certification Marks. The new certification mark design is an evolution of our previous mark identity and was initiated to better leverage our TUV Rheinland brand. The new design reflects our evolution as a global product certification leader and the growing importance to thousands of global clients, like you, that benefit from the reputation of our mark.

Our new mark design will now reinforce the TUV Rheinland brand and ensure consistency and ease of recognition among consumers and code officials worldwide, helping your products achieve greater acceptance and faster market entry around the world. Products bearing the cTUV, TUVus or cTUVus Certification Marks reflect supplier commitment and confidence and have been independently confirmed to meet the minimum requirements of US and Canadian electrical safety standards.

All customers with existing or replacement TUV Certifications will have the option to use the existing or new mark until the end of 2012. The option to choose the new TUV Mark version will also be open on all new certificates within this same time period. Alternatively, for small surfaces, the simplified version of the cTUVus mark remains available.

The redesigned mark was introduced on April 1, 2011. We would like to emphasize that this *does not* constitute a formal name change to any of our certifications, nor does it represent a shift in our philosophy of providing outstanding service to our clients. Rather, we know that by unifying our brand within the certification we provide we'll be able to add even greater value to you and your products in the marketplace. During the transition period, and beyond, TUV Rheinland will sustain acknowledgement of the superseded marks with all recognizing authorities. This will insure acceptance of products

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Board of Directors
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Chairman of
the Supervisory Board:

Prof. Dr.-Ing. habil.
Bruno O. Braun

Commercial Register
Registration Number HRB
23392, Cologne Local Court

® TÜV, TUEV and TUV are registered trademarks. Utilisation and application requires prior approval.

already on the market and products produced up to the 2012 deadline utilizing superseded marks. Existing labels you may have in stock will remain valid for listed products and should be used up until the end of 2012. New label orders will be revised to include the new mark designs for the United States and Canada.

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New Certification Marks



Small products are still eligible to utilize the reduced and simplified version in applications with limited available space.



If you have any questions or concerns regarding this matter, please contact your nearest local office.

Yours truly,

Dr. Ralf Wilde
Executive Vice President Products & Systems
TÜV Rheinland AG

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